

## News Release

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### **Guy Carpenter Recognized for Outstanding Achievement in Marketing For i-aXs™ Online Risk Management Platform Campaign** IMCA, Summit Awards Honor Excellence in Creativity, Communications

**New York, June 19, 2007**

Guy Carpenter & Company, LLC, the leading global risk and reinsurance specialist and a part of the Marsh & McLennan Companies (NYSE: MMC), announced today that it has been recognized by both the Insurance Marketing Communications Association (IMCA) and the 2007 Summit Awards for excellence in marketing its i-aXs™ online risk management platform.

The IMCA presented Guy Carpenter with its Best of Show award at its annual Showcase Awards Gala. Guy Carpenter and The Halo Group, its brand development company, also received a Bronze Award at the 2007 Summit Awards in recognition of their i-aXs consumer magazine campaign and a Silver award for their full-page “decoder” ad.

“The launch of i-aXs has been an outstanding success, and much of its impressive reception in the marketplace is due to the effective communication plan that we established for our clients and the industry in general,” said Ryan Ogaard, Managing Director and Global Leader of Guy Carpenter’s InStrat® unit.

“We are honored to be recognized by the IMCA and the Summit Awards, and we look forward to continuing to deliver our message to an even broader audience as the i-aXs platform expands globally,” said John Greene, Managing Director and Global Head of Guy Carpenter’s Marketing and Communications department.

i-aXs is a groundbreaking platform that integrates timely data with Guy Carpenter’s risk analysis and catastrophe modeling capabilities to help insurance companies better use information to their strategic and operational advantage. The platform, which leverages cutting-edge geospatial technology, gives clients access to real-time exposure data and an innovative set of customizable imaging, tracking, analysis and reporting tools.

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In the 6 months since its official launch, more than 1,800 users at Guy Carpenter client companies have been using i-aXs to perform multiple vital functions faster and better than before.

The IMCA Showcase Awards were established as a platform for those in the insurance industry to display its creative communications work. The awards gala was the centerpiece of the IMCA's annual meeting on June 5 in Newport, Rhode Island.

The Summit Awards, now in their 13<sup>th</sup> year, recognize outstanding work from small creative agencies across the world and are one of the premier awards programs focusing on international communication excellence. The 2007 Summit Awards drew more than 5,000 entries from 23 countries.

Guy Carpenter & Company, LLC is the world's leading risk and reinsurance specialist and a part of the Marsh & McLennan Companies. Guy Carpenter creates and executes reinsurance and risk management solutions for clients worldwide through 2,600 professionals across the globe. The firm's full breadth of services includes 16 centers of excellence in Accident & Health, Agriculture, Alternative Risk Transfer, Environmental, General Casualty, Investment Banking\*, Life & Annuity, Marine & Energy, Professional Liability, Program Manager Solutions, Property, Retrocessional, Structured Risk, Surety, Terror Risk, and Workers Compensation. In addition, Guy Carpenter's Instrat® unit utilizes industry-leading quantitative skills and modeling tools that optimize the reinsurance decision-making process and help make the firm's clients more successful. Guy Carpenter's website address is [www.guycarp.com](http://www.guycarp.com).

\*Securities or investments, as applicable, are offered in the (i) United States through MMC Securities Corp., a US registered broker-dealer and member NASD/SIPC, and (ii) European Union through MMC Securities Ltd., regulated by the Financial Services Authority for the conduct of investment business in the United Kingdom. Reinsurance products are placed through qualified affiliates of Guy Carpenter. MMC Securities Corp. and MMC Securities Ltd. are affiliates of Guy Carpenter.

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